



Premium Sponsorship Levels

Sponsorship Benefits



Nobel
\$25,000



Curiosity
\$15,000



Science
\$10,000



Innovation
\$5,000



Creativity
\$2,500

Benefit	Nobel (\$25,000)	Curiosity (\$15,000)	Science (\$10,000)	Innovation (\$5,000)	Creativity (\$2,500)
Full page ad placement in program booklet back cover or other prominent location	✓				
Representation on the Advisory Board	✓	✓	✓	NOT AVAILABLE	NOT AVAILABLE
Option of logo on front cover of program booklet or naming rights for a featured event*	Custom	Custom	Custom		
Speaking opportunity at a high profile event*	15 Available at this level	15 Available at this level	15 Available at this level	15 Available at this level	15 Available at this level
Logo recognition on 2017 website home page and sponsor page with links	✓	✓	✓	✓	
Mentioned in select press releases	✓	✓	✓	✓	
Recognition on e-blasts	✓	✓	✓	✓	
Logo recognition on select marketing materials	Custom	15 Available at this level	✓	✓	
Advertisement in festival program booklet	Full Page	Full Page	Full Page	Half Page	Quarter Page
Verbal recognition at keynote event	15 Available at this level	15 Available at this level	✓	✓	✓
Logo on sponsor banners displayed prominently at select festival events - including expo day	✓	✓	✓	✓	✓
Expo space for activity and/or career space option*	Custom	Custom	Custom	Custom	Custom

*see details and deadlines

Sponsorship Details and Deadlines

Contact **Renee Leone** (scifest@msu.edu) to discuss custom packages or special arrangements by **November 18th, 2016**.

To ensure that you receive ALL benefits available to you we ask that you adhere to the following deadlines:

Make your sponsorship **commitment** by **December 2nd, 2016**

Send your art, logo, and **payment** by **December 16th, 2016**



Please send a check payable to "Michigan State University," with "MSU Science Festival" indicated on notation line, to:

Corporate & Foundation Relations
Attn: Lawrence Wallach
Michigan State University
Spartan Way
535 Chestnut Road, Room 300
East Lansing, MI 48824