

Premium Sponsorship Levels

Sponsorship Benefits



Nobel
\$25,000



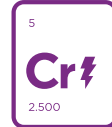
Curiosity
\$15,000



Science
\$10,000



Innovation
\$5,000



Creativity
\$2,500

	Nobel \$25,000	Curiosity \$15,000	Science \$10,000	Innovation \$5,000	Creativity \$2,500
Full page ad placement on program booklet back cover or in other prominent location	✓				
Option of logo on front cover of program booklet or naming rights for a featured event	Custom	Custom	Custom		
Speaking opportunity at a high profile event	✓	✓	✓		
Logo recognition on 2018 website home page and sponsor page with links	✓	✓	✓	✓	
Mention in select press releases	✓	✓	✓	✓	
Recognition on newsletters	✓	✓	✓	✓	
Logo recognition on select marketing materials	Custom	✓	✓	✓	
Advertisement in festival program booklet	Full Page	Full Page	Full Page	Half Page	Quarter Page
Verbal recognition at keynote event	✓	✓	✓	✓	✓
Logo on sponsor banners displayed prominently at select festival events, including Expo Day	✓	✓	✓	✓	✓
Expo space for activity and/or career space option	Custom	Custom	Custom	Custom	Custom

Sponsorship Details and Deadlines

Contact **Roxanne Truhn** (scifest@msu.edu) to discuss custom packages or special arrangements by **November 17th, 2018**.

To ensure that you receive ALL benefits available to you we ask that you adhere to the following deadlines:

Make your sponsorship **commitment** by **December 1st, 2018**

Send your art, logo, booth space request, and **payment** by **December 15th, 2018**



Please send a check payable to "Michigan State University," with "MSU Science Festival" indicated on notation line, to:

Corporate & Foundation Relations
Attn: Lawrence Wallach
Michigan State University
Spartan Way
535 Chestnut Road, Room 300
East Lansing, MI 48824